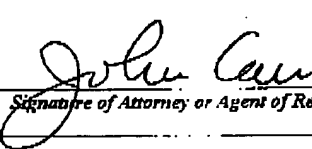


<b>Change Of Attorney Or Agent's Address In Application</b> <b>(37 CFR 1.8(a))</b>			<b>Docket No.</b> <b>31026-04910</b>	
<b>In Re Application Of:</b> <b>Jeff Haber</b>				
<b>Serial No.</b> 09/628,569	<b>Filing Date</b> 07/31/2000	<b>Examiner</b> G. Morse	<b>Group Art Unit</b> 2167	
<b>Invention:</b> <b>Directing Internet Shopping Traffic &amp; Tracking Revenues Generated as a Result Thereof</b>				
<b><u>TO THE ASSISTANT COMMISSIONER FOR PATENTS</u></b>				
Please send all correspondence for this application to:				
John R. Carr (Reg. No. 42,390) 118 S. Clark Drive Los Angeles, CA 90048				
Please direct all telephone calls to:				
John R. Carr (Reg. No. 42,390) (310)271-3204 (213)617-5513				
 _____ <i>Signature of Attorney or Agent of Record</i>			Dated:	
<div style="border: 1px solid black; padding: 5px;"><b>John R. Carr 42,390</b> <b>118 S. Clark Drive</b> <b>Los Angeles, CA 90048</b></div> <i>Registration Number &amp; Address of Attorney or Agent of Record</i>			<div style="border: 1px solid black; padding: 5px;"><p>I certify that this document is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.</p><p>_____ <i>Signature of Person Mailing Correspondence</i></p><p>_____ <i>Typed or Printed Name of Person Mailing Correspondence</i></p></div>	

**SHEPPARD, MULLIN, RICHTER & HAMPTON LLP**

A LIMITED LIABILITY PARTNERSHIP INCLUDING PROFESSIONAL CORPORATIONS

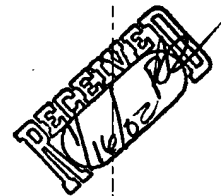
ATTORNEYS AT LAW

333 SOUTH HOPE STREET, FORTY-EIGHTH FLOOR

LOS ANGELES, CALIFORNIA 90071

TELEPHONE (213) 620-1780

FACSIMILE (213) 620-1398

**Official****TELECOPIER COVER LETTER**

00B-90107

Los Angeles OfficeTELECOPY NUMBER

(213) 620-1398

TARGETED TIME

ASAP

ATTORNEY/SECRETARY EXT

5513/4034

**\*\* THIS TELECOPY TRANSMISSION WILL NOT BE MAILED \*\***

DATE: January 16, 2002

TO: United States Patent  
and Trademark Office

FAX NO: 703/746-7239

FIRM:

CONF. NO:

FROM: John Carr

RECEIPT CONFIRMATION VIA PHONE REQUESTED: YES ☒ NO ☐

FAX RECEIPT CONFIRMED BY:

TOTAL NUMBER OF PAGES (INCLUDING THIS PAGE): 3

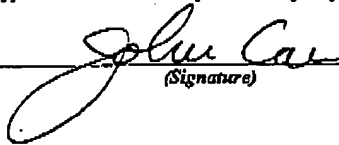
IF ALL PAGES NOT RECEIVED, PLEASE CALL (213) 620-1780 ext. 3155

NAME OF SENDER ThurTIME STARTED 9:51

MESSAGE:

NOTE: THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHICH IT IS ADDRESSED, AND MAY CONTAIN INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THE MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU.

Received from &lt;213 620 1398&gt; at 1/16/02 1:03:32 PM [Eastern Standard Time]

<b>CERTIFICATE OF TRANSMISSION BY FACSIMILE (37 CFR 1.8)</b>			Docket No. 31026-04910	
Applicant(s): Jeff Haber				
Serial No. 09/628,569	Filing Date 07/31/2000	Examiner G. Morse	Group Art Unit 2167	
Invention: Directing Internet Shopping Traffic & Tracking Revenues Generated as a Result Thereof				
<p>I hereby certify that this <u>Change of Attorney or Agent's Address</u> (Identify type of correspondence)</p> <p>is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. <u>(703) 746-7239</u> )</p> <p>on <u>January 16, 2002</u> (Date)</p> <p style="text-align: right;"><u>John R. Carr</u> (Typed or Printed Name of Person Signing Certificate)</p> <p style="text-align: right;"> (Signature)</p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>				